

SEMS

for event organizers and sponsors

The Sustainable Event Monitoring System SEMS is a web-based tool to monitor the sustainability performance of events while providing vital data for reporting and communication.

→ sustainable-events.com

BENEFITS

- 10 years of developments
- 20 event types to select from
- 600 events to compare with
- System of internationally accepted measurements
- Flexible benchmarking by event type and topic
- Trilingual English / French / German

Connect with us for further information, to get a cost calculation or to register for a live demo.

KEY FEATURES

Existing sustainability topics within a flexible framework to allow for additional topics

- Food & Beverages
- Procurement/Sourcing
- Waste
- Mobility
- Safety & Security
- Water
- Energy
- Emissions (new in 2020)

Functionality

- Web-based tool running on all standard browsers
- Step-by-step guidance through data collection
- Local data entry by one or several sustainability managers
- Simple report on results online or as PDF
- External review of data by sustainability experts (support option)

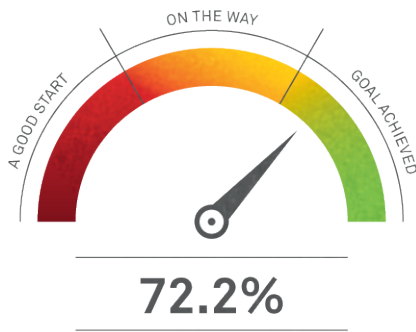
New Feature

Detailed CO₂-footprint calculation of events, developed with myclimate

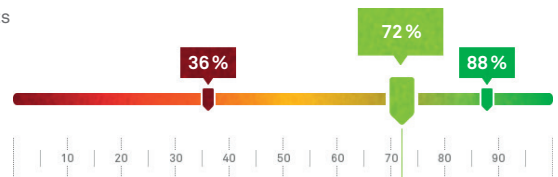


FOR EVENT ORGANISERS

- Measure sustainability performance
- Compare with the best (benchmarking)
- Identify initiatives
- Share good practice



Compared with other Events
Worst · Best · Your Event



Your Event 2020

72%

Your Event 2019

79%

Initiatives

Promote car-pooling (specific tool or existing platform)



Combi-tickets (offer free public transport)



Gather data on modal split (use event-toolkit.com)



FOR EVENT SPONSORS

- Set sustainability benchmarks
- Overview of sustainability performance
- Promote your initiatives
- Guidance on managing & reporting

Security

All data collection and review is behind by a login procedure and hosted by firewall protected servers in **Switzerland** with SSL protected connections.

FOR ALL EVENT TYPES

- | | | | |
|--------------------------|------------------------|---------------------|----------------------|
| → City festivals | → Exhibitions | → Motor sport | → Stadium events |
| → Concerts | → Fairs | → Music festivals | → Traditional sport |
| → Conferences / Meetings | → Folks festivals | → Running events | → Water sport events |
| → Events with animals | → Indoor sports events | → Snow sport events | → Other |