



**SchweryCade**  
Acting Responsibly

# SDG MAPPING SERVICE

Connect and strengthen your sustainability efforts with the internationally recognized 2030 UN Sustainable Development Goals.

# SDG MAPPING SERVICE

In 2015, the Sustainable Development Goals (SDGs) were introduced by the United Nations and adopted by 192 countries. The SDGs, in contrast with the previous Millennium Development Goals, focus on all countries, irrespective of development levels. Governments' agreements to reach the goals and fulfill their global role can be significantly strengthened by businesses committing to and working toward the goals.<sup>12</sup>

Since their introduction, the SDGs have have strongly influenced the sustainability reporting process. Currently more than 70% of sustainability reports refer to the SDGs, with many of them aligning the companies' sustainability strategy with the 17 Goals and 169 Targets.<sup>3</sup>

A number of documents exist to assist with reporting on the SDGs.<sup>4</sup> In the initial phase, it is important for a business to ask which SDGs are relevant to its operations and how the system boundaries should be drawn. Adding true value through SDG integration in the report can be very challenging as the SDG selection process requires both cross-system and interdisciplinary thinking.

Thanks to our many years of experience in the field of sustainability reporting, we have the know-how to provide you with competent support to answer these questions and more. So, let's map!

## METHODOLOGY

The mapping exercise is based on a business's most current sustainability report, which should be written according to the GRI Standards (Core or Comprehensive option).

We analyze your report, linking the existing report content with the 17 SDGs and 169 Targets. Through these links, you can see which Goals and Targets are most relevant to your business activities, after which you can include a list with the SDGs related to the general and topic-specific disclosures of your GRI Index.

Steps in SDG Mapping:



For a more solid and balanced approach to define your organization's key SDGs, we recommend involving external experts familiar with both the SDGs and the company's business model. This should be completed with the objective to define the major SDGs based on the perspectives of risk and opportunity.

<sup>1</sup> Agarwal, Namit, Uwe Gneiting and Ruth Mhlanga (2017): Raising the bar: Rethinking the role of business in the sustainable development goal, Oxfam.  
<sup>2</sup> Seele, Peter and Irina Lock (2015), Instrumental and/or Deliberative? A Typology of CSR Communication Tools, in: Journal of Business Ethics, Vol. 131, pp. 401-414.  
<sup>3</sup> Scott, Louise and Alan McGill (2019), Creating a strategy for a better world: How the Sustainable Development Goals can provide the framework for business to deliver progress on our global challenges, KPMG.  
<sup>4</sup> Grainger-Brown, Jarrod and Shirin Malekpour (2019), Implementing the Sustainable Development Goals: A Review of Strategic Tools and Frameworks Available to Organisations.

Dos and Dont's in a nutshell:

### Dont's

- Don't integrate the SDGs into reporting until you have a long-term commitment.
- Don't simply use the colored SDG icons without linking them with your goals.
- Don't focus on just one SDG.
- Don't try to monitor your impact on all 17 SDGs.
- Don't focus only on SDGs where your impact is purely positive or negative.

### Dos

- Do sensitize all of your staff to the importance of the SDGs for your business.
- Do seek external opinions when assessing risks and opportunities in relation to the SDGs.
- Do link the key SDGs with the relevant SDG targets.
- Do find the best indicator to link your reporting with the SDG performance indicators.
- Do set ambitious Targets for all key SDGs for 2025 or 2030.
- Do integrate the SDGs within the sustainability strategy.
- Do link the SDGs to employee and departmental performance.

## OTHER SERVICES

| GRI Gap Analysis   | Assurance Service  | ESG Gap Analysis  |
|--|--|---|
| Analysis of the previous sustainability report(s) and how it applies to the newest Global Reporting Initiative (GRI) Standards, taking current sustainability reporting trends into consideration. The focus will be on key principles, including content, quality and the correctness of the GRI index and referencing. | External assurance of the sustainability report in accordance with the AA1000 Standard of Accountability (AA1000AS), 2008, with 2018 Addendum. | Research has proven that the integration of ESG within a corporation increases the overall value of the firm. We offer a detailed ESG gap analysis of your sustainability report, based on the SASB materiality map, through which we identify relevant ESG topics for your business. |

## OUR TEAM

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